Digital Media Communications

Associate of Applied Science Degree

Program code: AAS.DMC1

PROGRAM OUTCOMES

Upon successful completion of this program, students should be able to:

• employ concepts and use terminology reflecting an understanding of two-dimensional design fundamentals in the context of completed digital media design and/or artistic projects;

• produce media that demonstrates preparedness for entry into a field related to one of the DMC focus areas and present the work for potential professional opportunities;

• critically analyze and discuss digital media works in the context of mass media and society;

• demonstrate an awareness of ethical and legal considerations involved when creating digital media works; including basic professional skills related to documentation and rights licensing for copyright, fair use, etc.;

• complete digital media video projects illustrating professional entry-level competence in planning, production, and editing tools and techniques;

• create ~~or contribute to a comprehensive~~ a digital media portfolio ~~project~~ in a way that showcases specialized skills in one or more of the following focus areas: Motion Graphics & Computer Animation, ~~Web Design~~, Journalism, ~~Film Studies~~, Video Production, ~~Audio & Sound Engineering,~~ and Music & Sound for Media.